

# ANNUAL MARKET REVIEW

2018



### **Quarterly Topic: Why Should You Diversify?**

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With US stocks outperforming non-US stocks in recent years, some investors have again turned their attention towards the role that global diversification plays in their portfolios.

For the five-year period ending October 31, 2018, the S&P 500 Index had an annualized return of 11.34% while the MSCI World ex USA Index returned 1.86%, and the MSCI Emerging Markets Index returned 0.78%. As US stocks have outperformed international and emerging markets stocks over the last several years, some investors might be reconsidering the benefits of investing outside the US.

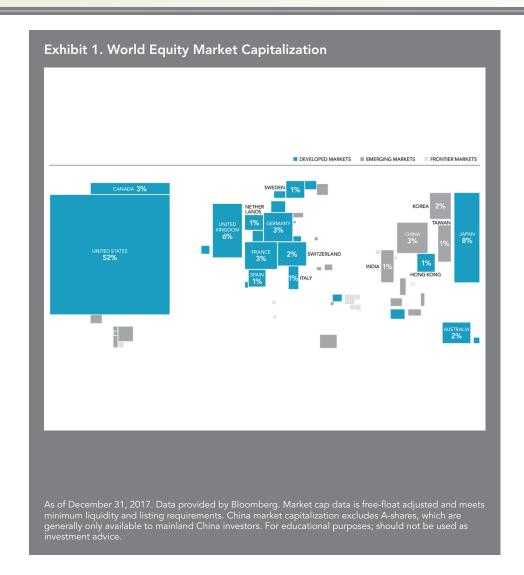
While there are many reasons why a US-based investor may prefer a degree of home bias in their equity allocation, using return differences over a relatively short period as the sole input into this decision may result in missing opportunities that the global markets offer. While international and emerging markets stocks have delivered disappointing returns relative to the US over the last few years, it is important to remember that:

- Non-US stocks help provide valuable diversification benefits.
- Recent performance is not a reliable indicator of future returns.

### There's a World of Opportunity in Equities

The global equity market is large and represents a world of investment opportunities. As shown in **Exhibit 1**, nearly half of the investment opportunities in global equity markets lie outside the US. Non-US stocks, including developed and emerging markets, account for 48% of world market capitalization<sup>1</sup> and represent thousands of companies in countries all over the world. A portfolio investing solely within the US would not be exposed to the performance of those markets.

1. The total market value of a company's outstanding shares, computed as price times shares outstanding.





# **Quarterly Topic Continued: Why Should You Diversify?**

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#### The Lost Decade

We can examine the potential opportunity cost associated with failing to diversify globally by reflecting on the period in global markets from 2000–2009. During this period, often called the "lost decade" by US investors, the S&P 500 Index recorded its worst ever 10-year performance with a total cumulative return of –9.1%. However, looking beyond US large cap equities, conditions were more favorable for global equity investors as most equity asset classes outside the US generated positive returns over the course of the decade. (See Exhibit 2). Expanding beyond this period and looking at performance for each of the 11 decades starting in 1900 and ending in 2010, the US market outperformed the world market in five decades and underperformed in the other six.<sup>2</sup> This further reinforces why an investor pursuing the equity premium should consider a global allocation. By holding a globally diversified portfolio, investors are positioned to capture returns wherever they occur.

### Exhibit 2. Global Index Returns, January 2000–December 2009

	Total Cumulative Return (%)
S&P 500 Index	-9.10
MSCI World ex USA Index (net div.)	17.47
MSCI World ex USA Value Index (net div.)	48.71
MSCI World ex USA Small Cap Index (net div.)	94.33
MSCI Emerging Markets Index (net div.)	154.28
MSCI Emerging Markets Value Index (net div.)	212.72

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#### 2. Source: Annual country index return data from the Dimson-Marsh-Staunton (DMS) Global Returns Data, provided by Morningstar, Inc.

### Pick a Country?

Are there systematic ways to identify which countries will outperform others in advance? **Exhibit 3** illustrates the randomness in country equity market rankings (from highest to lowest) for 22 different developed market countries over the past 20 years. This graphic conveys how difficult it would be to execute a strategy that relies on picking the best country and the resulting importance of diversification.

In addition, concentrating a portfolio in any one country can expose investors to large variations in returns. The difference between the best- and worst-performing countries can be significant. For example, since 1998, the average return of the best-performing developed market country was approximately 44%, while the average return of the worst-performing country was approximately –16%. Diversification means an investor's portfolio is unlikely to be the best or worst performing relative to any individual country, but diversification also provides a means to achieve a more consistent outcome and more importantly helps reduce and manage catastrophic losses that can be associated with investing in just a small number of stocks or a single country.

### A Diversified Approach

Over long periods of time, investors may benefit from consistent exposure in their portfolios to both US and non-US equities. While both asset classes offer the potential to earn positive expected returns in the long run, they may perform quite differently over short periods. While the performance of different countries and asset classes will vary over time, there is no reliable evidence that this performance can be predicted in advance. An approach to equity investing that uses the global opportunity set available to investors can provide diversification benefits as well as potentially higher expected returns.



# **Quarterly Topic Continued: Why Should You Diversify?**



Source: MSCI country indices (net dividends) for each country listed. Does not include Israel, which MSCI classified as an emerging market prior to May 2010. MSCI data © MSCI 2019, all rights reserved. Past performance is no guarantee of future results. Indices are not available for direct investment; therefore, their performance does not reflect the expenses associated with the management of an actual portfolio.

Indices are not available for direct investment. Their performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results. Diversification does not eliminate the risk of market loss.

There is no guarantee investment strategies will be successful Investing involves risks, including possible loss of principal. Investors should talk to their financial advisor prior to making any investment decision.

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### **Annual Market Review**

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### **OVERVIEW**

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Impact of Diversification

World Asset Classes

**US Stocks** 

International Developed Stocks

**Emerging Markets Stocks** 

Select Country Performance

Select Currency Performance vs. US Dollar

Real Estate Investment Trusts (REITs)

Fixed Income

This report features world capital market performance for the past year.



# Market Summary: 2018 Index Returns

33.6%

2013

-37.3%

2008

**Best Year** 

**Worst Year** 

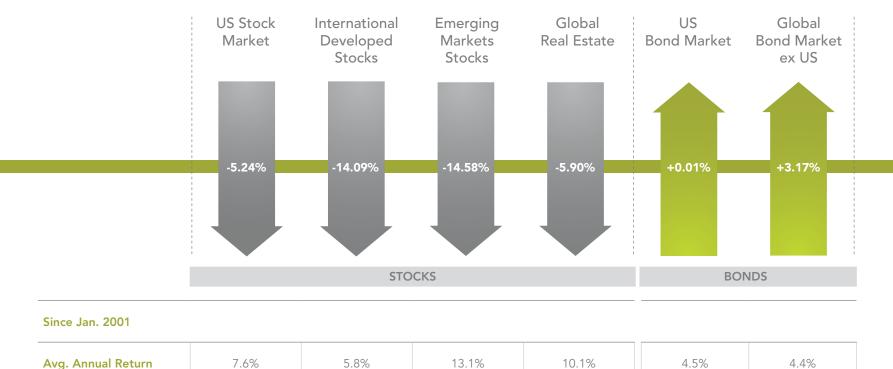
39.4%

2003

-43.6%

2008

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78.5%

2009

-53.3%

2008

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37.4%

2006

-45.7%

2008

10.3%

2002

-2.0%

2013

8.8%

2014

1.2%

2013



### Impact of Diversification: 2018 Index Returns

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These portfolios illustrate the performance of different global stock/bond mixes. Mixes with larger allocations to stocks are considered riskier but have higher expected returns over time.

#### Period Returns (%)

Asset Class	1 Year	3 Years*	5 Years*	10 Years*	10-Year STDEV <sup>1</sup>
100% Treasury Bills	1.81	0.93	0.57	0.32	0.16
25/75	-0.82	2.57	1.73	2.88	3.65
50/50	-3.49	4.16	2.82	5.36	7.32
75/25	-6.19	5.70	3.86	7.75	10.98
100% Stocks	-8.93	7.18	4.82	10.05	14.65

Annualized

#### Ranked Returns for 2018 (%)



#### Growth of Wealth: The Relationship Between Risk and Return



<sup>1.</sup> STDEV (standard deviation) is a measure of the variation or dispersion of a set of data points. Standard deviations are often used to quantify the historical return volatility of a security or portfolio.

Diversification does not eliminate the risk of market loss. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect expenses associated with the management of an actual portfolio. Asset allocations and the hypothetical index portfolio returns are for illustrative purposes only and do not represent actual performance. Global Stocks represented by MSCI All Country World Index (gross div.) and Treasury Bills represented by US One-Month Treasury Bills. Globally diversified allocations rebalanced monthly, no withdrawals. Data @ MSCI 2019, all rights reserved. Treasury bills @ Stocks, Bonds, Bills, and Inflation Yearbook™, Ilbotoson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield).

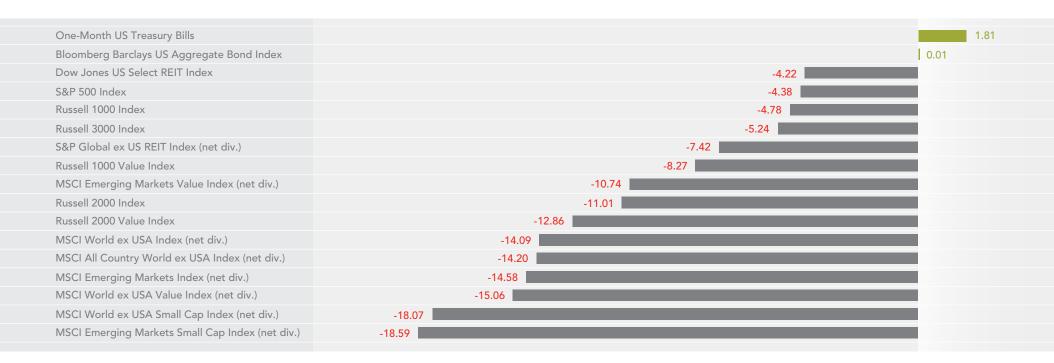


### World Asset Classes: 2018 Index Returns (%)

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Equity markets around the world posted negative returns for 2018. Looking at broad market indices, the US outperformed non-US developed and emerging markets. Value stocks were positive vs. growth stocks in emerging markets but negative in the US and non-US developed markets. Small caps underperformed large caps in the US, non-US developed, and emerging markets.

REIT indices outperformed equity market indices in both the US and non-US developed markets.



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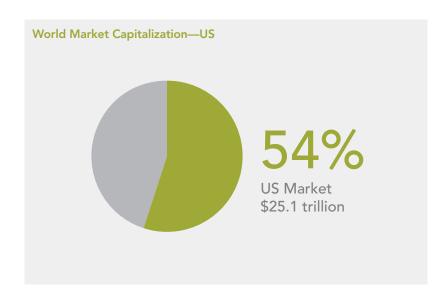
### **US Stocks:** 2018 Index Returns

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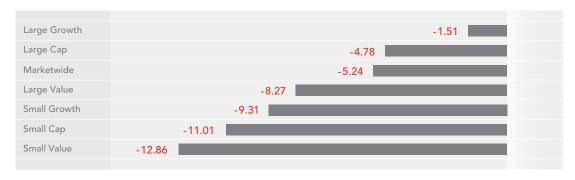
US equities outperformed both non-US developed and emerging markets.

Value underperformed growth in the US across large and small cap stocks.

Small caps underperformed large caps in the US.



#### Ranked Returns for 2018 (%)



#### Period Returns (%)

Asset Class	1 Year	3 Years*	5 Years*	10 Years*
Large Growth	-1.51	11.15	10.40	15.29
Large Cap	-4.78	9.09	8.21	13.28
Marketwide	-5.24	8.97	7.91	13.18
Large Value	-8.27	6.95	5.95	11.18
Small Growth	-9.31	7.24	5.13	13.52
Small Cap	-11.01	7.36	4.41	11.97
Small Value	-12.86	7.37	3.61	10.40

Annualized

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: Marketwide (Russell 3000 Index), Large Cap (Russell 1000 Index), Large Cap Value (Russell 1000 Index), Large Cap Value (Russell 2000 Index), Small Cap Value Index), Small Cap Value Index), and Small Cap Growth (Russell 2000 Index), Small Cap Value Index), Small Cap Value Index), and Small Cap Growth (Russell 2000 Index), Small Cap Value Index), and Small Cap Growth (Russell 3000 Index), Small Cap Value Index), and Small Cap Growth Index). World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. Russell 3000 Index is used as the proxy for the US market. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2019, all rights reserved.



### **International Developed Stocks:** 2018 Index Returns

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In US dollar terms, developed markets outside the US outperformed emerging markets but underperformed the US during 2018.

Value underperformed growth across large and small cap stocks in non-US developed markets.

Small caps underperformed large caps in non-US developed markets.



#### Ranked Returns for 2018 (%)



#### Period Returns (%)

1 Year	3 Years*	5 Years*	10 Years*
-13.14	2.84	1.36	6.74
-14.09	3.11	0.34	6.24
-15.06	3.36	-0.73	5.69
-18.07	3.85	2.25	10.06
	-13.14 -14.09 -15.06	-13.14 2.84 -14.09 3.11 -15.06 3.36	-13.14     2.84     1.36       -14.09     3.11     0.34       -15.06     3.36     -0.73

Annualized

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: Large Cap (MSCI World ex USA Index), Small Cap (MSCI World ex USA Small Cap Index), Value (MSCI World ex USA Value Index), Value (MSCI World ex USA Growth). All index returns are net of withholding tax on dividends. World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. MSCI World ex USA IMI Index is used as the proxy for the International Developed market. MSCI data © MSCI 2019, all rights reserved.



### **Emerging Markets Stocks:** 2018 Index Returns

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In US dollar terms, emerging markets underperformed developed markets, including the US.

Value outperformed growth across large and small cap stocks in emerging markets.

Small caps underperformed large caps in emerging markets.



#### Ranked Returns for 2018 (%)



#### Period Returns (%)

			10 Years*
-10.74	9.52	0.51	6.99
-14.58	9.25	1.65	8.02
-18.26	8.89	2.67	8.97
-18.59	3.68	0.95	9.87
	-14.58 -18.26	-14.58 9.25 -18.26 8.89	-14.58       9.25       1.65         -18.26       8.89       2.67

Annualized

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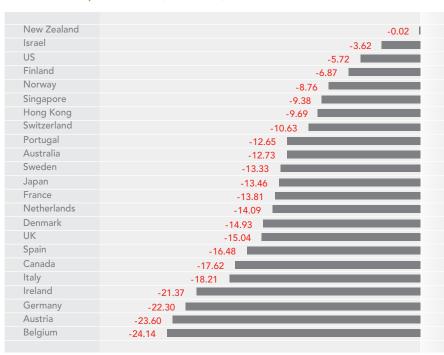


# Select Country Performance: 2018 Index Returns

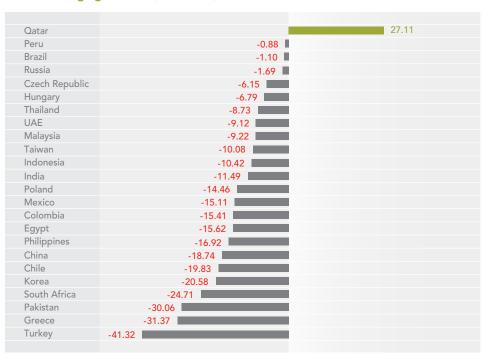
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Most non-US developed and emerging markets countries posted negative returns in US dollar terms in 2018, with wider dispersion for emerging markets countries.

#### Ranked Developed Markets (% Returns)



#### Ranked Emerging Markets (% Returns)



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# Select Currency Performance vs. US Dollar

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Most currencies depreciated against the US dollar in developed and emerging markets, notably the Australian dollar in developed markets and the Turkish lira in emerging markets. One exception was the Japanese yen, which appreciated vs. the US dollar.

#### Ranked Developed Markets (%)



#### Ranked Emerging Markets (%)

Thailand baht (THB)	0.09
Mexican peso (MXN)	-0.65
Egyptian pound (EGP)	-0.78
Malaysian ringgit (MYR)	-2.07
Taiwanese NT dollar (TWD	-3.18
South Korean won (KRW)	-4.06
Peru sol (PEN)	-4.08
Philippine peso (PHP)	-5.07
Chinese yuan (CNY)	-5.15
Czech koruna (CZK)	-5.57
Indonesia rupiah (IDR)	-5.65
Poland zloty (PLN)	-7.51 <b>-7</b> .51
Hungary forint (HUF)	-7.95
Colombian peso (COP)	-8.10
Indian rupee (INR)	-8.58
Chilean peso (CLP)	-11.39
South African rand (ZAR)	-13.94
Brazilian real (BRL)	-14.41
Russian ruble (RUB)	-17.01
Pakistani rupee (PKR)	-20.50
Turkish lira (TRY)	-28.73

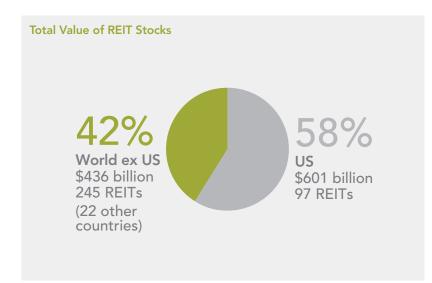
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# Real Estate Investment Trusts (REITs): 2018 Index Returns

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US real estate investment trusts outperformed non-US REITs in US dollar terms.



#### Ranked Returns for 2018 (%)



#### Period Returns (%)

Asset Class	1 Year	3 Years*	5 Years*	10 Years*
US REITS	-4.22	1.97	7.89	12.05
Global REITS	-7.42	3.35	3.39	8.94

Annualized

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Number of REIT stocks and total value based on the two indices. All index returns are net of withholding tax on dividends. Total value of REIT stocks represented by Dow Jones US Select REIT Index and the S&P Global ex US REIT Index. Dow Jones US Select REIT Index used as proxy for the US market. Dow Jones and S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved.



### Fixed Income: 2018 Index Returns

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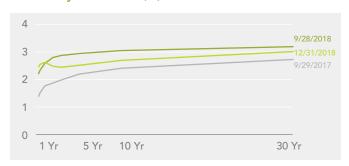
For 2018, yields on the 10-year Treasury note and 30-year Treasury bond increased 29 basis points (bps) and 28 bps, respectively.

The short end of the yield curve experienced the greatest increases. The yield on the 1-year Treasury bill increased 87 bps to end at 2.63%, while the 2-year Treasury note finished with a yield of 2.48% after an increase of 59 bps.

In terms of total returns, short-term corporate bonds increased 1.57% for the year. Intermediate-term corporate bonds declined 0.23%.

The total returns for short-term municipal bonds were 1.77%. Intermediate-term municipal bonds returned 1.57%. General obligation bonds outperformed revenue bonds.

#### **US Treasury Yield Curve (%)**



#### **Bond Yields Across Issuers (%)**



#### Period Returns (%)

Asset Class	1 Year	3 Years*	5 Years*	10 Years*
FTSE World Government Bond Index 1-5 Years (hedged to USD)	2.12	1.58	1.53	1.69
ICE BofAML US 3-Month Treasury Bill Index	1.87	1.02	0.63	0.37
ICE BofAML 1-Year US Treasury Note Index	1.86	1.06	0.70	0.62
Bloomberg Barclays Municipal Bond Index	1.28	2.30	3.82	4.85
Bloomberg Barclays US Aggregate Bond Index	0.01	2.06	2.52	3.48
FTSE World Government Bond Index 1-5 Years	-0.76	1.56	-0.82	0.29
Bloomberg Barclays US TIPS Index	-1.26	2.11	1.69	3.64
Bloomberg Barclays US Government Bond Index Long	-1.79	2.63	5.90	4.15
Bloomberg Barclays US High Yield Corporate Bond Index	-2.08	7.23	3.83	11.12

Annualized

One basis point equals 0.01%. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Yield curve data from Federal Reserve. State and local bonds are from the S&P National AMT-Free Municipal Bond Index. AAA-AA Corporates represent the Bank of America Merrill Lynch US Corporates, AAAAA rated. A-BBB Corporates represent the ICE BofAML Corporates, BBB-A rated. Bloomberg Barclays data provided by Bloomberg. US long-term bonds, bills, inflation, and fixed income factor data © Stocks, Bonds, Bills, and Inflation (SBB) Yearbook M, Ibbotson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield). FTSE fixed income indices © 2019 FTSE Fixed Income LLC, all rights reserved. ICE BofAML index data © 2019 ICE Data Indices, LLC. S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved.



### **About Hemington Wealth Management**

Hemington Wealth Management provides high net worth individuals and families with a broad range of wealth management services including portfolio management. We are collaborative, accessible and responsive, making it easy for clients to work with our team.

#### **Hemington Wealth Management**

Falls Church, VA Office 7651 Leesburg Pike Falls Church, VA 22043

**Phone** 703.828.2479

**Toll-free** 855.HWM.WLTH (855.496.9584)

Email info@hemingtonwm.com

#### Chicago, IL Office

150 S. Wacker, Suite 2400 Chicago IL 60606

**Phone** 312.757.5339

Email info@hemingtonwm.com